

PEI Oyster Conference 2013 Sponsor Opportunities

www.peioysterconference.ca

The conference organizing committee invites your organization to consider supporting the **PEI Oyster Conference 2013** by participating as a sponsor. We have outlined a variety of sponsorship opportunities for your consideration. We are also open to customizing a package that helps meet your organizational sponsorship objectives. To discuss package options, please contact **Ann Worth** at the PEI Aquaculture Alliance office or **Berni Wood**, Reel Media, the Conference Coordinator as follows:

Ann Worth, Executive Director

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Berni Wood, Conference Coordinator

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November 13-15th, 2013 PEI Oyster Conference Sponsor Opportunities

AUDIENCE	<ul style="list-style-type: none"> Oyster growers, harvesters, processors, suppliers, buyers, associations, researchers, government, academia and students.
DESCRIPTION	<ul style="list-style-type: none"> The Conference will include plenary sessions, panel discussions, supplier exhibits and networking events and will be hosted at Rodd Mill River Resort, Western Prince Edward Island, November 13-15th 2013.
SPONSOR PACKAGE OPTIONS: Gold Sponsorship Description	<ul style="list-style-type: none"> Positioned as Lead Sponsors for the conference, including pre and post marketing, promotional outreach and signage and verbal recognition during the entire conference.
GOLD SPONSORSHIP BENEFITS	<ul style="list-style-type: none"> Opportunity to co-host the Conference opening reception Exhibit table and signage recognition at the registration area. Full page advertorial / advertisement in conference program on site signage recognition Logo recognition on various conference materials including electronically distributed enews, direct mail conference updates and on-site program directory. Logo recognition on PEIO conference web site and email marketing activities. Brief description of your organization on the conference website. <p>Conference Content Input</p> <ul style="list-style-type: none"> Opportunity to introduce some speakers highlighting the conference speaking program. <p>Networking / Business Development</p> <ul style="list-style-type: none"> Sponsor space/area for meeting with Conference attendees. 2 full conference registrations including full program and networking events Speaking opportunity at opening reception Introduction of Sponsor Choice of up to 2 speakers at Conference Inclusion of one printed piece in delegate registration bags <p>Number of Opportunities Available 3 Investment: \$2,000</p>



SILVER CONFERENCE SPONSORSHIP: Attendee Name Badge Sponsor Description	<ul style="list-style-type: none"> • This investment is ideal for a sponsor looking to be highly associated with the Conference. • This sponsorship opportunity provides the opportunity to make repeated name and branding impressions as your company logo and name will be on all attendees name badges. • Positioned as Attendee Name badge sponsor during the Conference, presence in all conference print materials • Signage recognition at the event • Organizational logo printed on name badges holders • Logo and link to your web site on Conference website • Half page ad in printed program • Inclusion of one printed piece sponsor provided in delegate registration bag <p>Attendee Package</p> <ul style="list-style-type: none"> • One complementary exhibiting booth • 2 full conference registrations <p>One opportunity available Investment: \$1,250</p>
SILVER CONFERENCE SPONSORSHIP: Delegate Registration Bag Sponsor Benefits	<ul style="list-style-type: none"> • As the Exclusive sponsor, your organization's logo will be prominently displayed on the meeting bags given to all attendees. This is a great way to maintain visibility for your organization during the conference and beyond as registrants take the meeting bags home to use in their own work environments. • Logo included on all attendee bags given to all attendees of the Conference • Positioning in program and promotional materials as meeting bag sponsor • Logo and link to your website on the conference registration site • One ½ page advertisement in conference program • One complimentary exhibiting booth • Inclusion of a one promotional piece in attendee conference bags (sponsor provides promotional piece) <p>Attendee Package</p> <ul style="list-style-type: none"> • One complimentary exhibiting booth • 2 full conference registrations <p>One Opportunity Available Investment: \$1,250</p>
BRONZE SPONSORSHIP PACKAGES PRESENTATION SPONSOR BENEFITS	<ul style="list-style-type: none"> • As a Conference Session sponsor, your organization's logo will be displayed on the website in the Program information section acknowledging your Program session sponsorship. This is a great way to maintain visibility for your organization during the conference and prior to as many registrants will spend time registering, preparing and viewing posters during the conference. Dedicated signage on site acknowledging poster program sponsorship • Poster sponsor acknowledgement included in all print and electronic promotional collateral promoting the Conference • Positioning in program and promotional materials as the Presentation sponsor • Logo and link to your website on the PEI Oyster Conference registration site. • One ½ page advertisement in conference program • Enclosure of one printed piece in attendee conference bags (sponsor incurs piece costs) <p>Attendee Package</p> <ul style="list-style-type: none"> • 1 full conference registration <p>4 opportunities available Investment: \$750</p>
HEALTH / COFFEE BREAK SPONSORSHIP	<p>Sponsor Benefits</p> <ul style="list-style-type: none"> • Acknowledgement as a partner for the assigned conference health break on conference printed material • One eighth – page advertisement in the conference program book. (camera ready to be supplied by partner) • One complimentary pass for either the opening reception or conference dinner. • Logo displayed in the conference program and on the conference website <p>Sponsorship Opportunities available 3 Investment: \$500 per break</p>
EXHIBITOR	<p>One 10x10 exhibit space with skirted table provided and one complimentary conference registration.</p> <p>Investment: \$500</p>

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